

# The First Annual **TRANSYLVANIA** TELEVISION

# 2009 Lose Your Intellectual Property Contest Rules\*

## PRIZES

Grand Prize Winner loses the intellectual property rights to the likeness, character, image and physical manifestation of their entry. Winning entry will appear in a web comedy sketch no later than the end of 2010 (TVTV Season Three).

Second Prize Winner(s) lose the intellectual property rights to the likeness, character, image and physical manifestation of their entry. Second Prize entries will be thrown away, burned, placed in unflattering or compromising photos, or otherwise ridiculed to the public.



## TO ENTER

Build a puppet (see Rules).  
Photograph your puppet front, side, and back.

Send hardcopy photos to:

TVTV LYIP Contest 2009  
c/o Gordon Smuder  
1086 13th Avenue SE  
Minneapolis, MN 55414

OR

Send jpeg (digital) images of the front, side and  
back of your puppet to:

FANGMAIL@transylvania-tv.com

## CONTEST DEADLINE OCTOBER 1 2009

## THE FINE PRINT

Rule 1: Puppet entries may be built from scratch or by pattern. Store-bought puppets, no matter how heavily modified, are NOT acceptable.

Rule 2: Puppet entries must be original designs created by the entrant. Copies of famous puppet characters will not be accepted. PARODIES of famous puppet characters ARE acceptable. Please note that, for the purposes of the Lose Your Intellectual Property Contest 2009, the characters appearing in Transylvania Television should NOT be considered "famous".

Rule 3: Puppet entries may be constructed from whatever materials the entrant deems appropriate. For obvious reasons, degradable materials such as meat (including both live and dead animals), ice, fire, fungus and dairy products will be discouraged. Self-destructing puppets, such as those created from gunpowder or similar inflammables in whole or in part, will also be discouraged.

Rule 4: Puppet entries need not be limited to "Muppet-style" affairs such as hand-and-rod or hand-and-glove types. Be creative.

Rule 5: See Rule 6

Rule 6: There is NO RULE SIX.

Rule 7: Entering the Lose Your Intellectual Property Contest 2009 in NO WAY entitles the entrant to compensation from Transylvania Television, its producers, its sponsors, or their spouses. Not for time nor materials nor design nor effort nor good intentions. Not now, not ever.

Rule 8: Winning the Lose Your Intellectual Property Contest 2009 in NO WAY entitles the winner to compensation from Transylvania Television, its producers, its sponsors, or their spouses. If this doesn't make sense to you, please refer to the name of the contest.

Rule 8-a: No kidding. Really. You get nada. Nil. Nothing. Don't expect a "surprise" or something. It won't be coming. We probably won't even credit you.

Rule 9: The visual rights to ALL entries become property of Transylvania Television for promotional purposes. This means we have the right to post your puppet photos to our website to promote the contest. Unless you are declared the winning entry, the rights to your actual puppet remain yours except as noted in Rule 12.

Rule 10: The winning entry becomes sole property of Transylvania Television and WILL NOT BE RETURNED. So if you have a propensity towards changing your mind after making a commitment to forfeit your rights, we suggest you refrain from entering in the first place. Otherwise, you're going to be sorely disappointed.

Rule 10-a: Once again, no kidding. Really. We're keeping it.

Rule 11: Upon being declared the winner, the winning puppet entry will be shipped to Transylvania Television at the expense of Transylvania Television. The winning entrant will be expected to supply an appropriate shipping container (cardboard box) for shipping. Transylvania Television is not responsible for lost mail.

Rule 11-a: Should the winner be unable to complete delivery of the winning entry to Transylvania Television, a NEW Grand Prize Winner may be arbitrarily declared. Mainly because, at this point, we'll have lost all interest and will just pick somebody else to be spiteful.

Rule 12: Unless you are declared the actual winner of the Lose Your Intellectual Property Contest 2009, DO NOT send us your puppet. Any non-winning entries received by Transylvania Television will be automatically declared Second Prize Winners. Second Prize Winners ALSO become sole property of Transylvania Television, though they WILL NOT appear in a Transylvania Television web episode.

\*"Lose Your Intellectual Property Contest 2009" is the intellectual property of Transylvania Television and its creators. Any attempt to infringe upon these rights will be immediately and severely ignored.